


Producer Profit Sharing Plan

First Annuity & Insurance Marketing's Producer Profit Sharing Plan was created with one goal in mind; to reward the life and annuity producers that help us grow our company. It's that simple. When you place your paid life and annuity business with one of our qualifying carriers, you're helping us achieve our goals and for that, we want to say "thank you".

Here's how it works:

We've designed this program to be attainable, not pie in the sky or an incentive, like many of our competitors, that is achievable to only the top tenth of one percent of the producer population. Therefore, qualification begins as low as \$1 Million of paid annuity premium and \$10,000 of paid target life premium (both are required to qualify).

We allocate 10-15% (depending on the carrier) of the gross carrier profits to the Producer Profit Sharing Plan. The top 20 qualifying producers with a given carrier then share in the profit pool according to the percentage of production individually contributed amongst the top 20.



Here's an example using "XYZ Insurance Company of America":

- First Annuity End-Of-Year Production Bonus = **\$1,000,000**
- Producer Profit Sharing Allocation (15%) = **\$150,000**
- Top 20 agents annual production total = **\$30 Million**
- John Smith annual annuity production w/XYZ Ins. Co. of America = **\$3,000,000**
- John Smith annual target life production w/XYZ Ins. Co. of America = **\$10,000**
- John Smith's End-Of-Year bonus = **\$15,000**

We value your business and believe in giving back to our clients! First Annuity & Insurance Marketing's Producer Profit Sharing Plan is the most lucrative in the industry!



FIRST ANNUITY
& INSURANCE MARKETING

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